



Ministério da
Agricultura,
do Desenvolvimento
Rural e das Pescas

INRB, I.P.
Instituto Nacional
dos Recursos Biológicos, I.P.



COST863 Workshop on 'DEFINING NEEDS OF BERRY INDUSTRIES'

Odemira – Portugal

20th to 21st of March 2009

Organised by:

Pedro Oliveira, INRB-I.P., Oeiras, PT
Margaret Korbin, INSAD Skiernevice, PL
Bruno Mezzetti, UNIVPM-SAPROV, Ancona, IT
Luís Lopes da Fonseca, INRB-I.P., Oeiras, PT
Marta Baptista, Driscoll of Europe, S. Teotónio, PT
Francisco Barreto, INRB-I.P., Oeiras, PT

General organizer
EBA organizer
COST863 Chairman
Odemira meeting
Industry – technical visit
Secretariat

Colaboration of:



Media Partner:



Sponsors:



COST863 Workshop

'Defining needs for the berry industry'

PROGRAMME



Friday, March 20th

Workshop *'Defining needs for the berry industry'*

8.30 h Reception at S. Teotónio Auditorium, Odemira

9.00 h **Beginning of the Works**
Session I - Presenting the COST863 Euroberry Network

B. Mezzetti - What is COST863
Philippe Chartier - Genetic Resources, Breeding and Biotech
Audrius Sasnauskas - Variety Network
Paivi Parikka - Pest and Diseases
Pedro B. Oliveira - Cultivation Systems
Erika Kruger – Climate Change
Margit Laimer da Camara Machado – Bioactive Compounds

10.45 h **Coffee Break**

Session II - World Perspective

11.00 h **Fuminomi Takeda**, North America Berry Industry and Main Research Areas.
USDA-ARS Agricultural Research Service, Apalachian Fruit Research Station,
Kearneysville, USA

11.30 h **Jill Stanley**, New Zealand Berry Industry and Main Research Areas.
The New Zealand Institute for Plant and Food Research Limited, New Zealand

12.00 h **Magnus Engstedt**, Berry Industry in Nordic-Scandinavian Countries.
County Board of Agriculture, Sweden

12.30 h **Bozena Nosecka**, Berry Industry in Poland.
Institute of Agricultural and Food Economics, Poland

13.00 h **Lunch**

14.30 h **Marta Baptista**, A Contribution for Research Needs on European Grown Berries.
Driscoll of Europe, Portugal

15.00 h **Ali Rashad**, Berry Industry in Egypt.
Magrabi Agriculture, Egypt

15.30 h **Sezai Ercisli**, Berry Industry in Turkey.
Ataturk University, Turkey

Session III - Plant Material

16.00 h **Josef Špak**, Research on Viruses and Phytoplasma Infecting EU Berries –
Advances, Challenges and Threats.
Biology Centre, Institute of Plant Molecular Biology, Academy of Sciences of the
Czech Republic

16.20 h **Mathieu Billotte**, What Challenges Lie Ahead for the Blueberry Varieties of the
Future?
Multibaies, France

16.40 h **Coffee Break**

17.00 h **Hagen Thoss**, The Strawberry and Raspberry Varieties for a Changing Market of
the Berry Industry in Central Europe – Point of View of a Plant Producer and
Breeder.
Proplant AG+KFT Nurseries, Switzerland

17.20 h **Danilo Bernardini**, New Fruits Breeding Programme Developing in Europe.
Newfruit Cesena, Italy

Session IV - Others

17.40 h **Snjezana Sredojevic**, How to Use Scientific Proves to Create a Retail Brand
Name in Frozen Fruit Bussines Example 'First Fruit'.
SERBIA, Frigogrand, Serbia

18.00 h **Bo Ahlstedt**, Olle Svensson AB as Part of Nordic Food Group.
Olle Svensson Company, Sweden

18.20 h **Nicola Fuzzati**, *Vaccinium mytillus*: Features of an Industrial Medicinal Plant.
Indena, Milan, Italy

18.40 h **Annalisa Bacchi**, Barilla Company and Interest on Berry Fruit.
Barilla, Parma, Italy

19.00 h **Discussion and Brokerage event**

20.30 h **Farewell Dinner**



Saturday, March 21st

8.30 h Technical Visit

Wellpict Portugal – Early strawberry production under protected cultivation (cultivar Candonga – Sabrosa)

BerryPort – Strawberry, Raspberry and Blackberry production under protected cultivation

12.30 h Departure to Lisbon

16.30 h Lisbon expected time to arrival

REGISTRATION FORM

Please register by 28th February, 2009

Last Name:

First Name:

Organisation/Institution:

Address:

Country:

Phone:

Fax:

Email:

Registration

Registration fee (documentation, coffee/tea, lunch)

€ 30.00

Accommodation

Please make your own reservation

New date Please post this form before 15th March 2009 fbarreto.ean@gmail.com

Language

The official language of the workshop will be English.